

RETAIL BUSINESS INTELLIGENCE

BI

RETAIL BUSINESS INTELLIGENCE DATA WAREHOUSE ALLOWS YOU TO ACCESS EXACTLY THE DATA YOU NEED, AND TRANSFORM THE INFORMATION INTO CLEAR ANALYSES AND REPORTS THAT ENABLE YOU TO MAKE CORRECT DECISIONS AND TAKE DIRECT ACTION.

	Grand Total	Q1	Q2	Q3	Q4
Bags	2,363	50	173	1,778	362
Boots	77,352	12,556	3,655	16,590	44,551
Boys Casual/Ou...	1,535	245	600	155	535
Boys Casuals/O...	730	225	200	215	90
Boys Fashion/C...	1,773	414	648	456	255
Boys Infant Athl...	285	110	45	35	95
Boys Junior Athl...	12,820	2,423	1,852	7,235	1,310
Boys Kids Athlet...	9,039	1,560	860	5,424	1,195
Boys Sandals	3,622	800	2,327	495	
Boys Toddler At...	2,024	504	193	974	353
Boys Winter Boots	6,490	405		0	6,085
Casual Sandals	3,010	260	2,160	590	
Comfort Sandals	21,017	2,905	13,590	4,692	-170
Dress	13,819	2,670	3,030	4,948	3,171
Flat Sandals	3,648	278	2,100	1,270	
Flats	2,205	340	500	1,045	320
Flips / Slides	8,090	870	4,343	2,877	
Footwear Acces...	150	50	60	20	20
Girls Casual/Out...	4,740	1,059	633	2,050	998
Girls Fashion/Ca...	7,725	1,539	1,801	3,496	889
Girls Infant Athl...	408	140	76	164	28
Girls Junior Athl...	8,310	2,145	1,338	4,377	450
Girls Kids Athleti...	7,122	929	695	5,052	446

BI solution combines data from Merchandising, Merchandise Assortment Plan, Sales Audit, Operations, and CRM into one enterprise-level view to meet your retail inventory, store and customer management needs.

BI KEY FEATURES

THE CYBEX RETAIL ANALYTICS PRODUCT SUITE CONSISTS OF CYBEX RETAIL MERCHANDISING ANALYTICS, CYBEX RETAIL CUSTOMER ANALYTICS, OPERATIONS, MERCHANDISE ASSORTMENT PLANNING AND SALES AUDIT ANALYTICS.

Data Warehouse

REDUCE STOCK-OUTS, REDUCE STORE-TO-STORE TRANSFERS AND MINIMIZE OVERSTOCKS

INCREASE SALES AND OPERATING MARGINS WITH EARLY IDENTIFICATION OF TRENDS

POSTPONE THE NEED FOR MARKDOWNS AND PROTECT MARGINS IMPROVE INVENTORY PRODUCTIVITY BY INCREASING TURNS AND REDUCING CARRYING COSTS

FREE UP OPEN-TO-BUY FOR HOT SELLERS AND EXPANDED ASSORTMENTS

BI EXPLORER

OPERATIONS MANAGEMENT: PROVIDES MANAGEMENT WITH INSIGHT INTO DISTRIBUTION TRENDS, COSTS, AND PERFORMANCE

LABOR MANAGEMENT: POWERFUL REPORTING AND SUPPORT TOOLS ASSISTS EMPLOYEES AND MANAGERS TO MAKE INSIGHTFUL INFORMED DECISIONS FROM THE INFORMATION PRESENTED

DISTRIBUTION AND RESOURCE PLANNING: IMPROVES RESOURCE PLANNING, INCREASES PRODUCTIVITY AND DECREASES COSTS

IMPROVE RESOURCE UTILIZATION: OPTIMIZE MERCHANDISE, RETAIL AND LABOR RESOURCES TAKING INTO CONSIDERATION OPERATING CONSTRAINTS

REDUCE INVENTORY: EFFICIENT PRODUCT FLOW HELPS CUT DOWN ON EXCESS INVENTORY

STYLE MAINTENANCE: PROVIDES THE ABILITY TO MANAGE SLOTTING OF ITEMS TO ENSURE PROPER ALLOCATION AND MERCHANDISE BALANCING

PROVIDES DETAILED INSIGHT INTO DAILY OPERATIONS AND BUSINESS TRENDS

ANALYSIS CUBE

ALLOWS THE USER TO EXAMINE DATA FROM MULTIPLE PERSPECTIVES

DATA CAN BE VISUALIZED THROUGH CHARTING CONTROL TO CREATE AN INTUITIVE IMAGE

DATA CAN BE PRINTED AND EXPORTED IN NUMEROUS FORMATS

IMPROVES RESOURCE PLANNING, INCREASES PRODUCTIVITY AND DECREASES COSTS.

PROVIDES MANAGEMENT WITH INSIGHT INTO DISTRIBUTION TRENDS, COSTS, AND PERFORMANCE.

POWERFUL REPORTING AND SUPPORT TOOLS ASSISTS EMPLOYEES AND MANAGERS TO MAKE INSIGHTFUL INFORMED DECISIONS FROM THE INFORMATION PRESENTED

ENHANCES EFFICIENT WAREHOUSE PACKAGE HANDLING AND STOCK CONSOLIDATION

ADVANCED QUERY LIST

AD-HOC QUERIES: USERS CAN EASILY AND QUICKLY BUILD THEIR OWN REPORTS AND LISTS BY UTILIZING EASY TO USE DESIGN TOOLS

RICH ANALYSIS CAPABILITIES: SEGREGATE, SUMMARIZE AND COMPARE DATA TO IDENTIFY TRENDS, UNDERSTAND VARIABLES, CREATE POSSIBLE SCENARIOS, AND FORECAST OUTCOMES

TEMPLATES: MONITOR CRITICAL BUSINESS METRICS AND TRACK PERFORMANCE ACROSS THE ORGANIZATION WHILE COMPARING IT TO FUTURE GOALS AND PRIOR PERIODS

REPORTING FRAMEWORK

CONVERTS DIFFICULT INFORMATION INTO SUMMARIZED VISUAL REPORTS

DATA SUMMARIES PROVIDE RELIABLE AND EFFICIENT ANALYSIS

MULTIPLE LAYOUT MODIFICATION AND CUSTOMIZATION OPTIONS