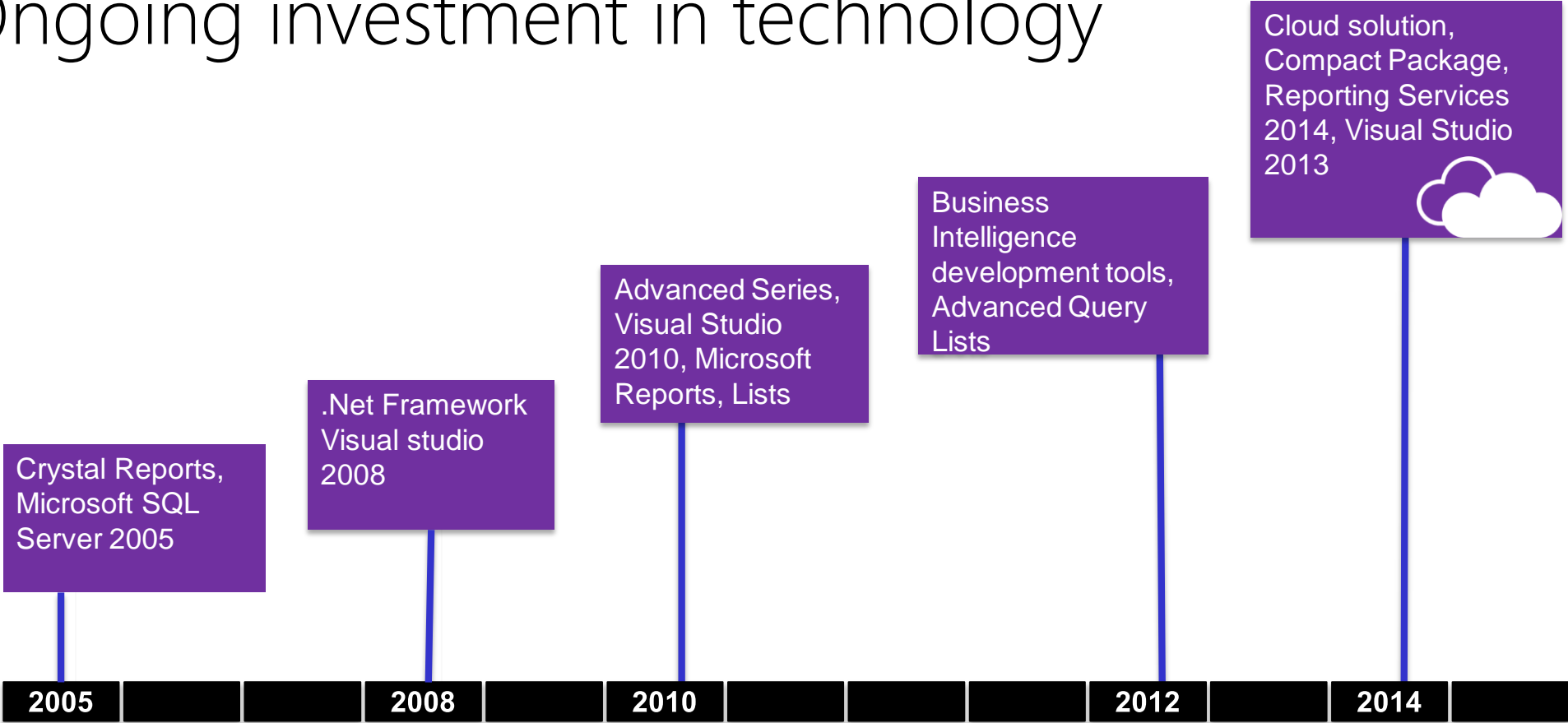


Cybex Systems

Release 8.2

POS, Head Office, Advanced Series

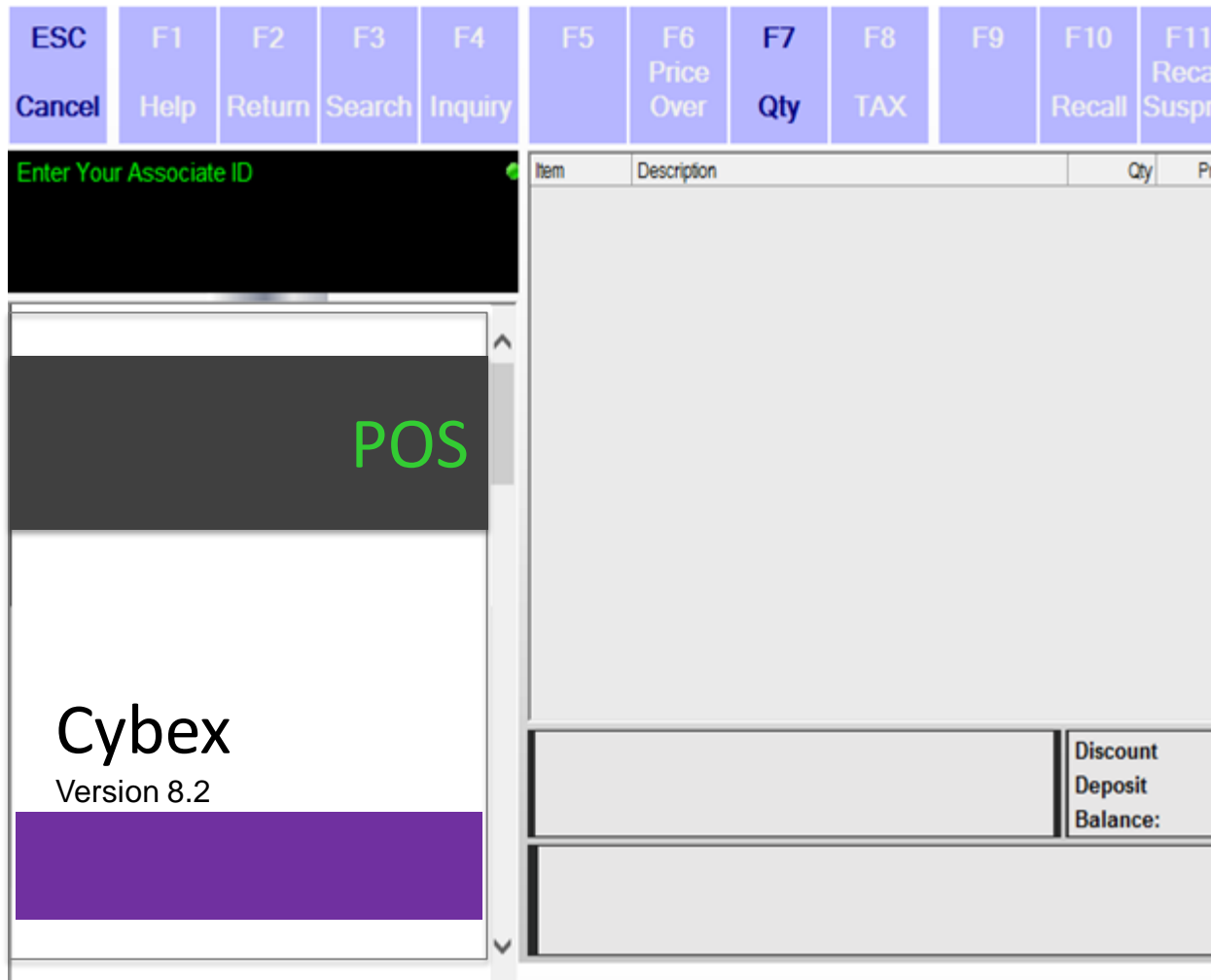
Ongoing investment in technology



What a difference a decade makes

Comprehensive Retail Solution

		Advanced	Series
POS	Tablet	Merchandise Assortment Plan	Advanced Merchandising
	Mobile	Business Intelligence	Sales Audit
Head Office		Customer Marketing	Warehouse Management



POS Configurator

Personalization and configuration can be accomplished with no programming or advanced technical knowledge

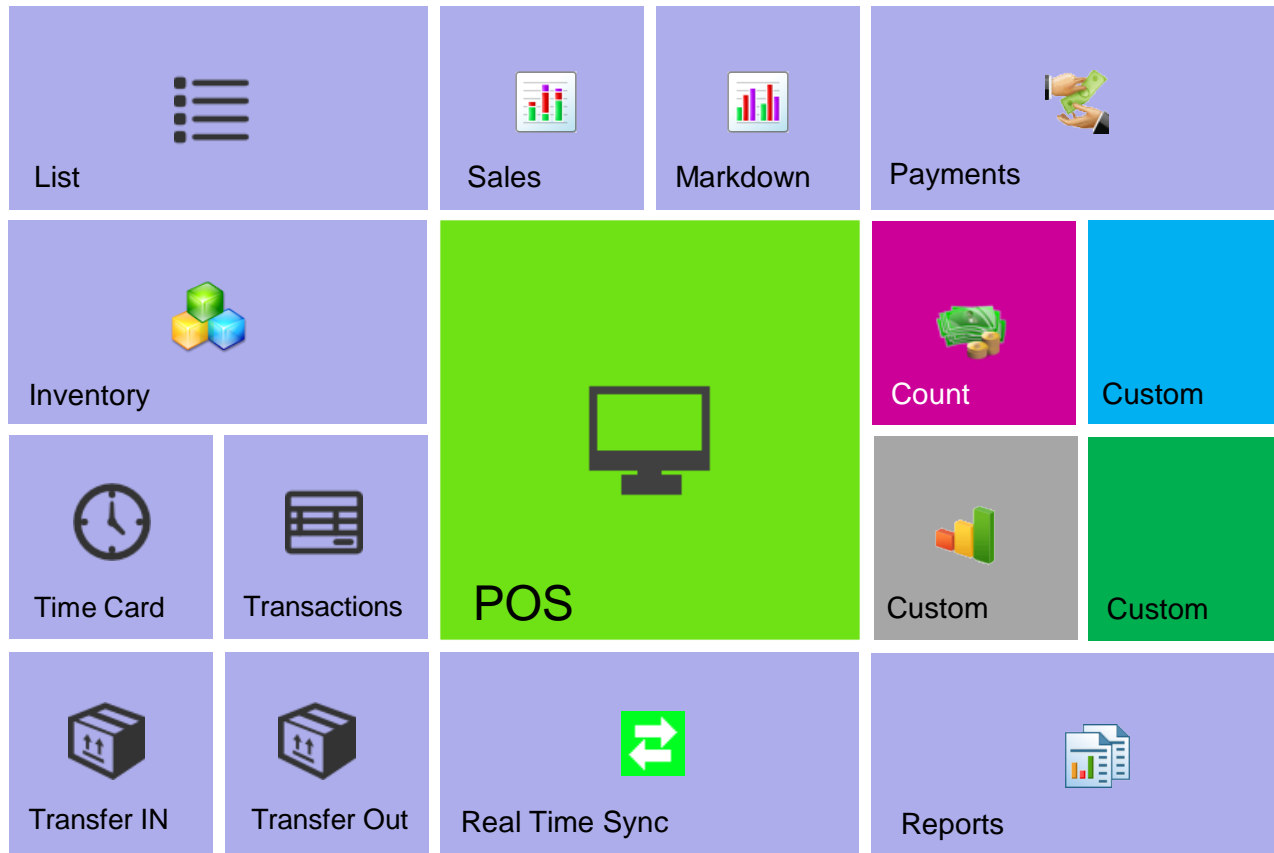
Hundreds of POS features can be configured at head office and automatically communicated to POS

CRM Functionality included in POS can be configured for both Head office and POS

POS Themes include Nature, Fade, Vibrant, Office, Visual Studio

Select POS Keys font size, color for enabled and disabled functions.

Combined with Advanced Series Business Intelligence and reporting framework, reports designed at Head Office are automatically communicated and deployed at POS



Deployment

Compact deployment package

Query lists and enhanced reporting package

New physical inventory count application

Enhanced customization and configuration

Enhanced markdown and promotion functionality

Simplified database communications

Support for most recent version of Microsoft Windows including 64 bit

SiteID	SalesDate	Sales	SalesLY	SalesPlan
010	1/2/2014	5,506	3,695	3,500
010	1/3/2014	6,080	3,794	4,000
010	1/4/2014	9,271	9,573	9,000
010	1/5/2014	5,106	2,760	4,500
010	1/6/2014	4,562	1,060	2,000
010	1/7/2014	4,238	2,082	2,500
010	1/8/2014	3,259	2,183	2,500
010	1/9/2014	2,905	1,991	2,500
010	1/10/2014	4,559	3,449	4,000
010	1/11/2014	5,208	3,180	4,500
010	1/12/2014	4,663	3,211	3,500
010	1/13/2014	2,509	1,530	2,000
010	1/14/2014	4,585	2,671	3,000
010	1/15/2014	3,124	2,712	3,000
010	1/16/2014	3,706	1,794	3,500
		132,167	94,375	115,198

Store: Terminal: Admin Admin | DB2 | 6/23/2014

Query List

Added print option and column formatting that can be saved as template

Export to Word, Excel and PDF

Improved filter interface

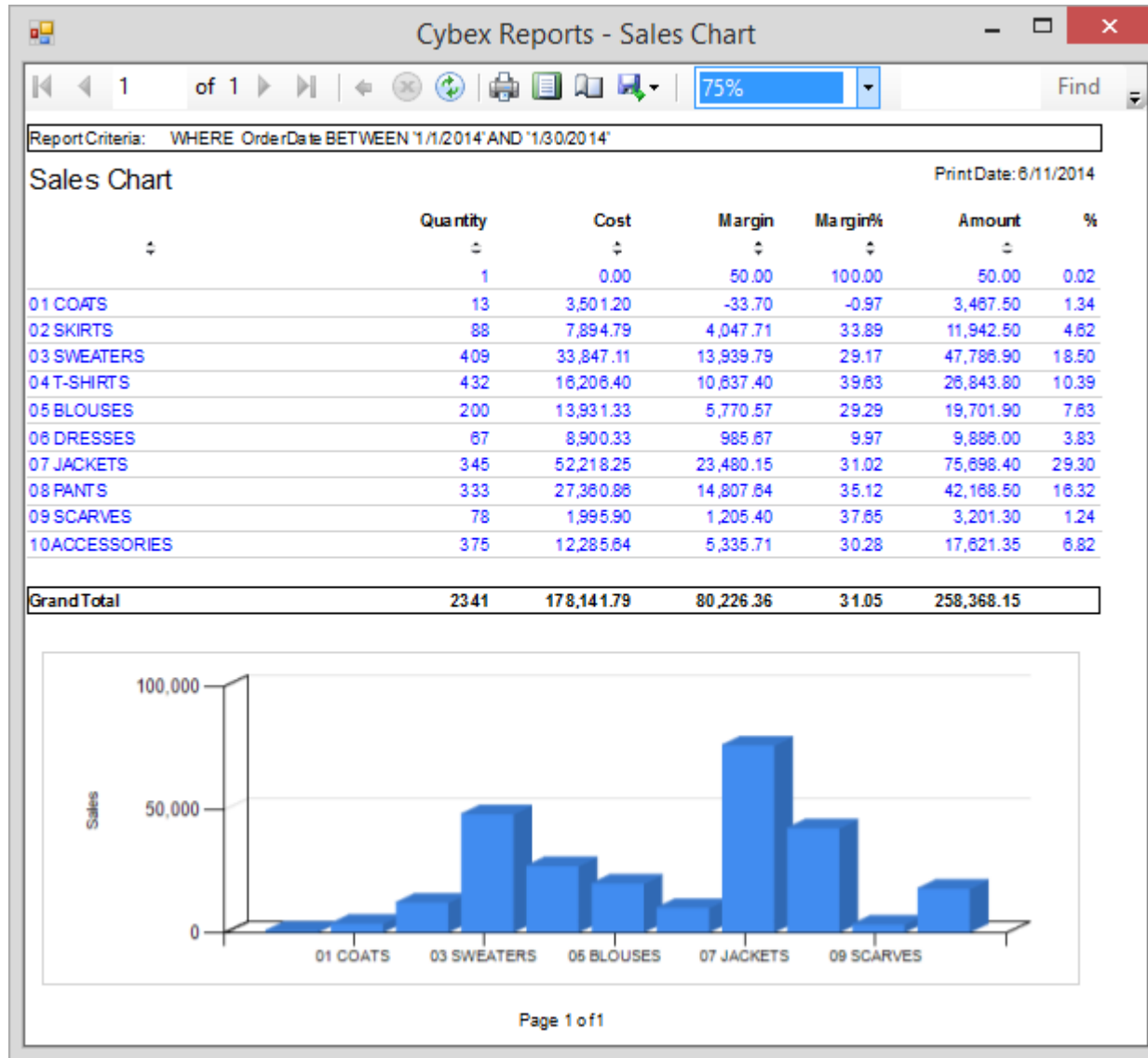
Versatile and useful for special information requirements

Low cost customized reports and specialized information requests

Small footprint deployment package

Settings stored in database and options on centralized server

Customizations saved on server for all users subject to access permissions



Reports

Display lists as reports rendered in Microsoft SQL Server Reporting Services format

Export to Word, Excel and PDF

Convert list to report

Export and import report package .RPK

Select columns to display

Designate multiple column sort order

Efficient, small package application designed to create and deploy custom reports

New reports can be added to existing reporting applications, no requirement for reporting application upgrade

Tablet Deployment



Compact powerful simplified POS deployment package is available for [Microsoft Surface Pro 2](#) and [Surface Pro 3](#)

Windows Azure client, or windows remote desktop client deployment is available for [iPad](#), [Google Chrome](#) and [Surface RT](#)

Several tablet manufacturers also offer Windows 7 and Windows 8 full version tablets



Mobile Application

Physical Inventory Count

Merchandise Receiving

Inventory Transfer

Utilizes Windows 7 and Windows 8
Mobile Sync Functionality

Batch or Wireless mobile data
collection terminals

Utilized for Mobile Wireless
Warehouse data collection

Store:001 | Terminal:00 | Admin Admin | DB2 - ECW0220 | 6/11/2014

Pricing Promotions and Markdown

Improved markdown item selection interface

Markdown by selection list or individual styles

Delete specific styles from selection list

Modify markdown price or percentage for selected styles

Option to exclude items not in stock

Improved markdown reporting

Print markdown price tickets

Flexible, what-if markdown scenario

Viewer

1 of 1 Page Width Find

POS Summary

SiteID = <All> Terminal ID = <All> From 4/2/2014 To 4/2/2014

Merchandise Sales			Tender				
Code	Description	Amount	Code	Tender	Amount	Over Short	Net
4100	Revenue	\$16,457.73	-99	NSF	\$0.00	\$0.00	\$0.00
	Total	\$16,457.73	1	Cash	\$493.45	\$0.00	\$493.45
			2	Debit	\$753.06	(\$753.06)	\$0.00
			3	Visa	\$14,042.67	(\$1,192.80)	\$12,849.87
			4	Master Card	\$3,198.74	\$0.00	\$3,198.74
			8	Check	\$0.00	\$0.00	\$0.00
			9	Traveller Check	\$0.00	\$0.00	\$0.00
			10	US Cash	\$0.00	\$0.00	\$0.00
			16	Credit Note	(\$519.76)	\$0.00	(\$519.76)
			17	Store Card	\$309.12	\$0.00	\$309.12
			18	Gift Certificate	\$0.00	\$0.00	\$0.00
			98	Layaway(+sales /-pmt)	\$196.70	\$0.00	\$196.70
			Total		\$18,473.98	(\$1,945.86)	\$16,528.12

Non-Merchandise Sales		
Code	Description	Amount
4200	Alterations	\$85.00
1200	Layaway(+sales /-pmt)	\$0.00
P10	No Sale - Parking	(\$48.00)
Cash	Over/Short	\$0.00
Debit	Over/Short	(\$753.06)
Visa	Over/Short	(\$1,192.80)
GST	GST South Surrey	\$97.90
GST	GST Vancouver	\$643.40
GST	GST West Vancouver	\$85.86
PST	PST	\$1,152.09
	Total	\$70.39
	Grand Total	\$16,528.12

Financials

Enhanced GL Account options including sales segmentation, miscellaneous expenses and paid-outs

New transaction summary including drilldown option

Added Dynamics GP new version and Quick Books Enterprise integration

New Quick Books AP integration

Enhanced reporting

Receiving exception matching and reporting sub-system added in Advanced Warehouse Management module

Points

Percentage

Coupons

Program Analysis

Customer Card

Audit

Fixed Amount

Adjustments

Loyalty Program

Implement Customer Loyalty Program to increase sales

Flexible configuration based on total purchases or regular price purchases

Communicated to all locations

Points earned by all or VIP customers

Issue coupons periodically based on purchase history

Detailed tracking, audit and adjustment functionality

Balance printed on POS receipts and displayed at POS screen

Configure redemption value

Optional expiry dates

Customer Profile

Analysis

Customize

Marketing Lists

Purchase History

Reporting

POS Integration

Real Time Sync

CRM

Included in Head office and POS Modules

Extended POS configuration functionality

Can be added to real time database sync

Customer purchase summary

Integrated to Loyalty Program

Combine profile and purchase history to generate lists used in marketing campaigns

Duplicate customer entry features

Duplicate customer information merge

Customer capture data entry minimum requirements



Payment Processing

Support for major payment processors in US and Canada

Latest level of security

Hardware encryption

PCI Compliant

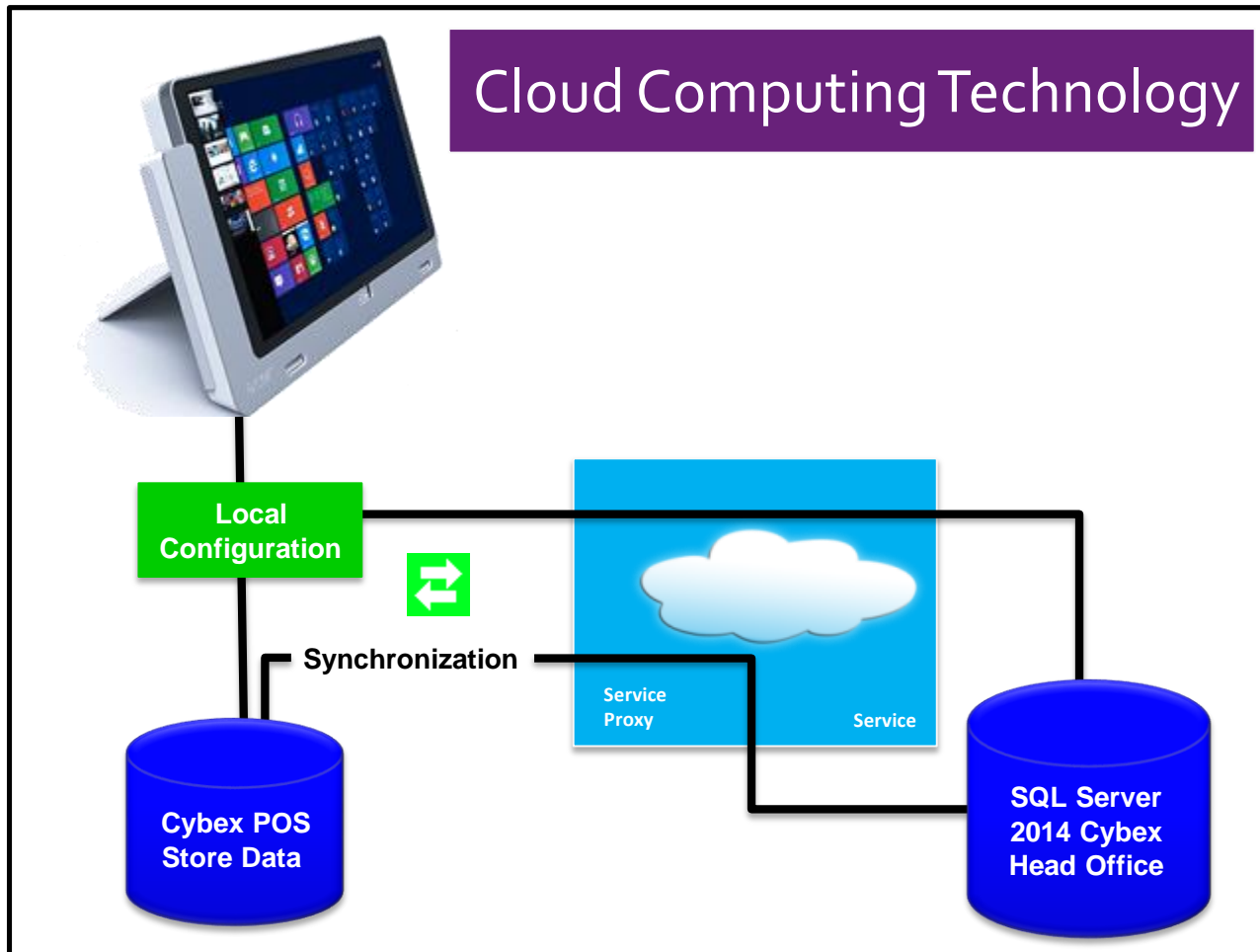
Debit Credit Gift Card and private label cards supported

Givex, SVS, Paymentech, Mercury gift cards supported

Hosted payment solution, auto settlement

Signature capture for selected terminals and processors

Cloud Computing Technology



Cloud-Based Database Sync

Simplified POS database sync application

Automated scheduling

Increased compression and data encryption

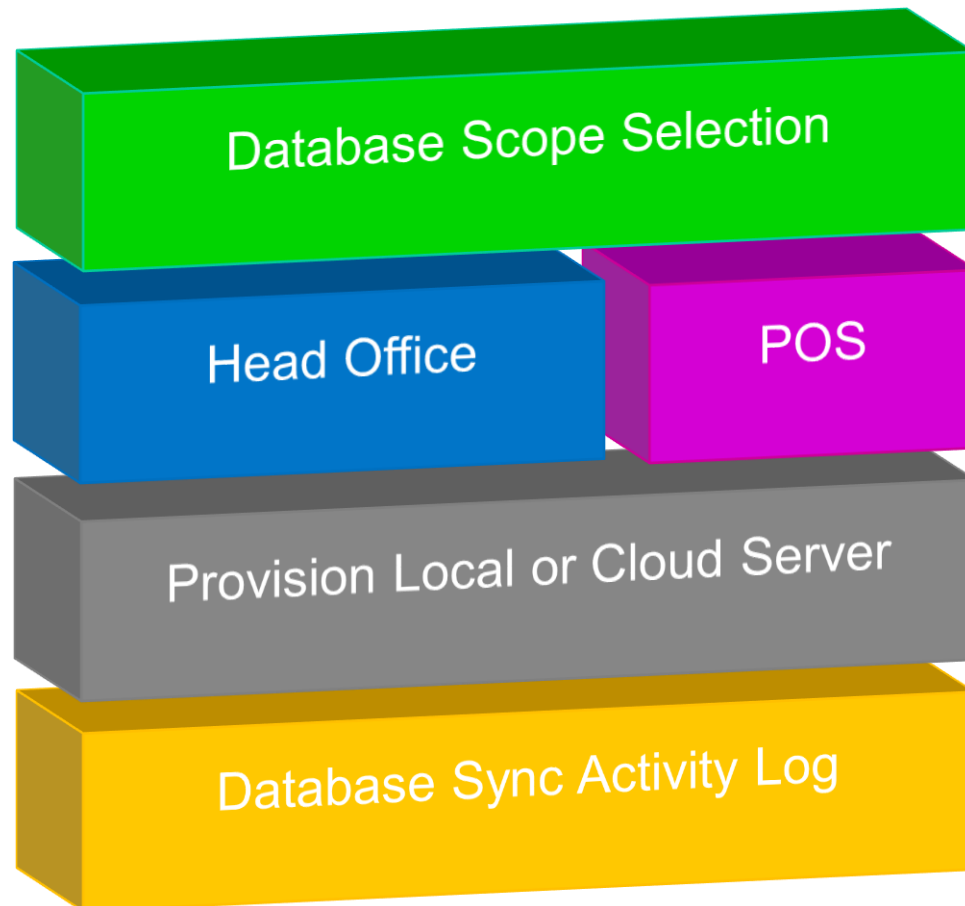
Internet cloud based database sync functionality

Option to communicate sales when store POS not closed

Increased reliability

Reduced technical configuration and maintenance requirements

Increase POS Database failure recovery functionality



Real-Time Database Sync

Communicate POS transactions near real time

Utilizes internet cloud

Requires VPN secure network

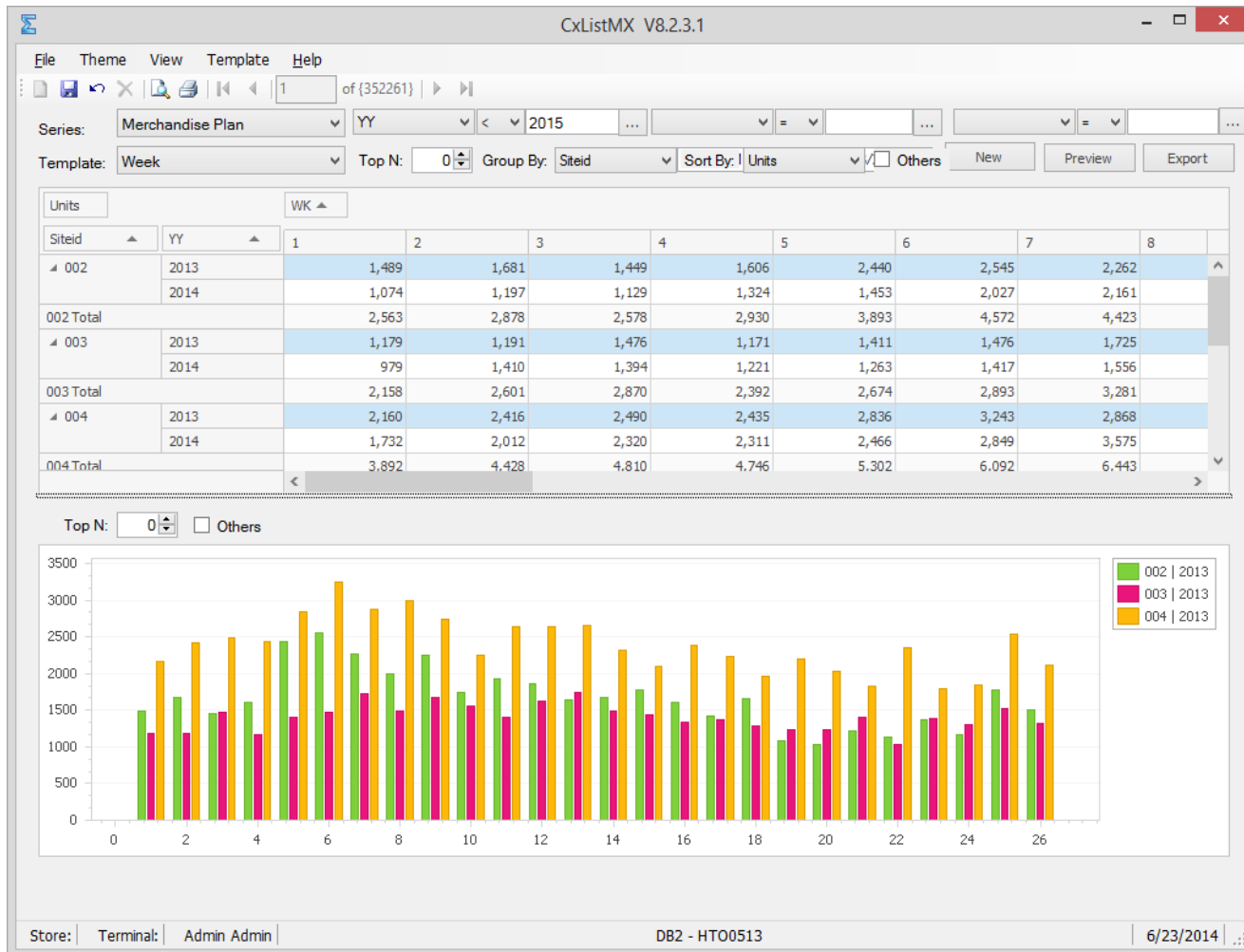
Low overhead at POS and head office

Make merchandising decision on most recent data

Real time customer purchases and loyalty program information updates

Update on-hands for items available on internet store

Increased accuracy of store-to-store merchandise transfer information



Business Intelligence

Customized Powerful Lists

Based on Cybex data warehouse

Key Performance Indicators (KPI)

Integrates retail calendar

Weekly, Daily Monthly, Year , Season performance and comparatives

Season performance and comparison

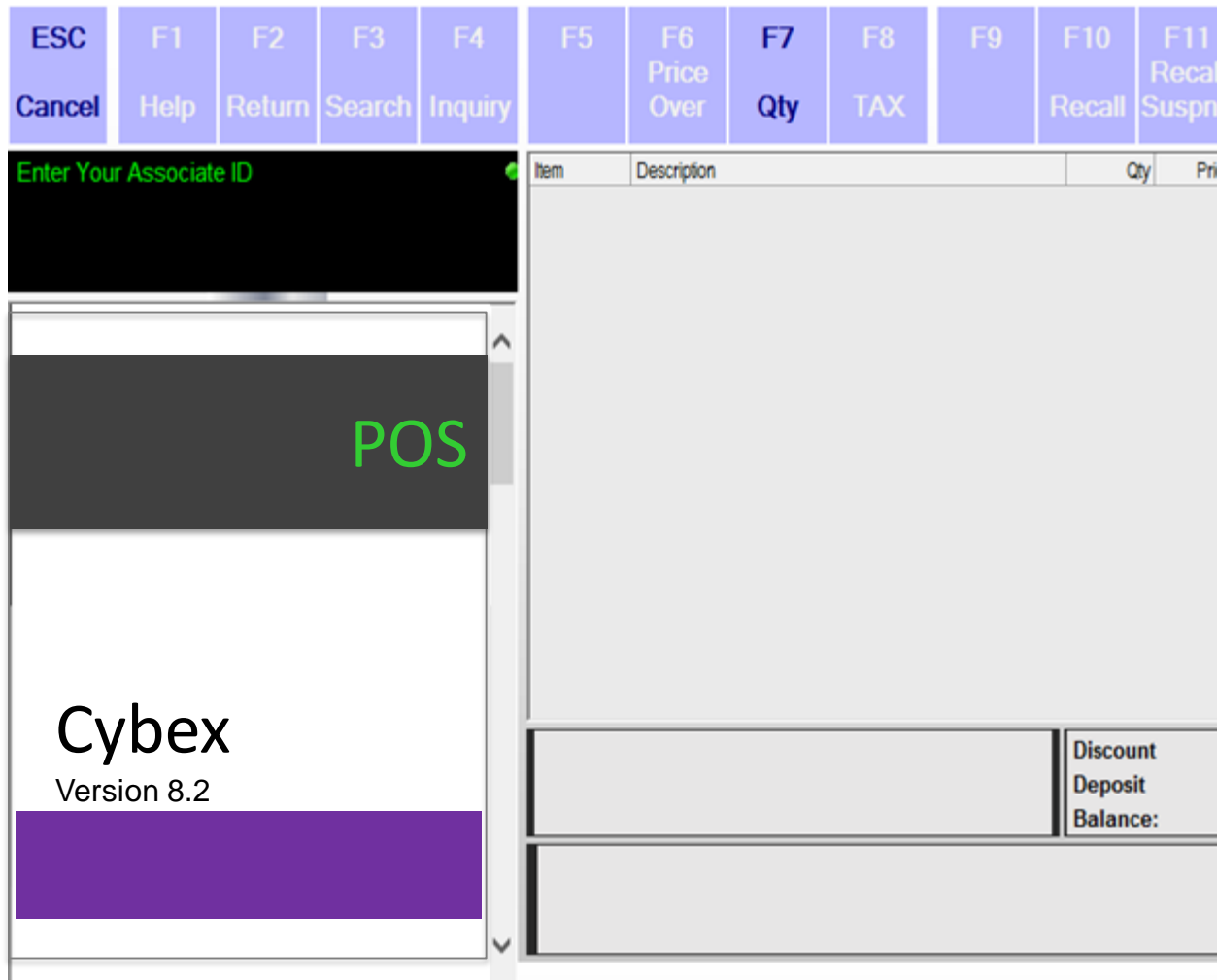
Customized templates

Database cube list Matrix (MX)

Sales Audit, Merchandising, OTB, Sales, Stock, Stock Performance data warehouse

Merchandise classification hierarchy

Location, State, Region, Division, City geography dimensions



Store Sales Plan

Quickly generate daily sales plan for each location based on prior year and percent change

Option to exclude non-merchandise sales

Modify plan for subsequent change factors

List and report at store level

Head office actual vs plan vs prior period comparison

Day, Week, Month, Year comparison actual and plan sales

User defined goals like new customer card sales

Trend analysis and quick snapshot

Advanced Merchandising

Interactive replenishment analytics and reorder workbench

Displays OTB from **Advanced Merchandise Assortment** module

Pre-season, or reorder modes

Size and store allocation based on configurable templates

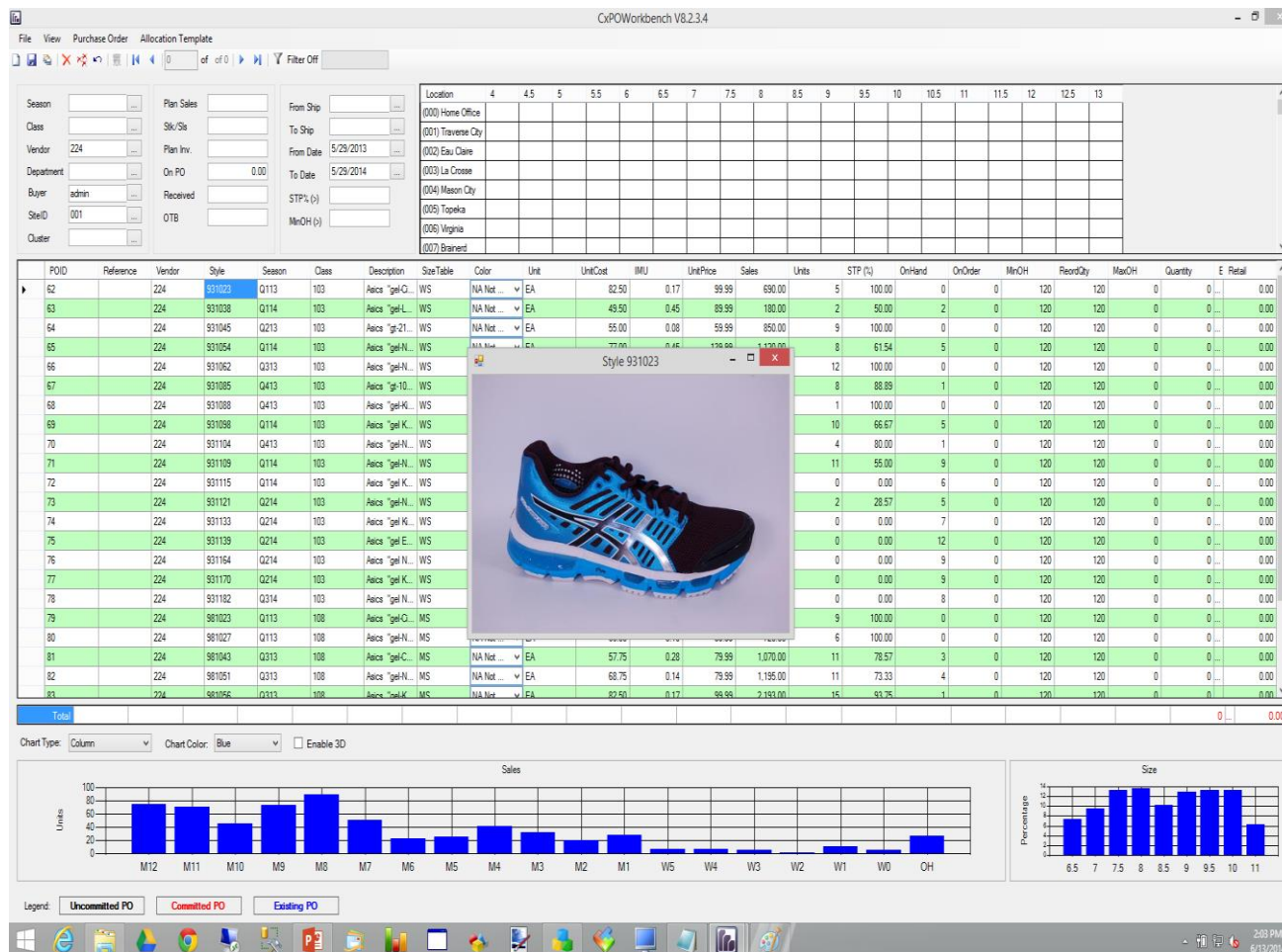
Quick item entry can be used to eliminate new item setup

Distribution center or direct to store shipments

What-if scenario allows changes prior to Purchase Order commitment

Segregate stores in clusters based on floor size, region, or banner

Markdown Optimization



Advanced Merchandise Assortment Plan [OTB]

Added Merchandise Plan data warehouse to Retail Business Intelligence module

Ability to create new lists and reports

Added Merchandise Plan Lists

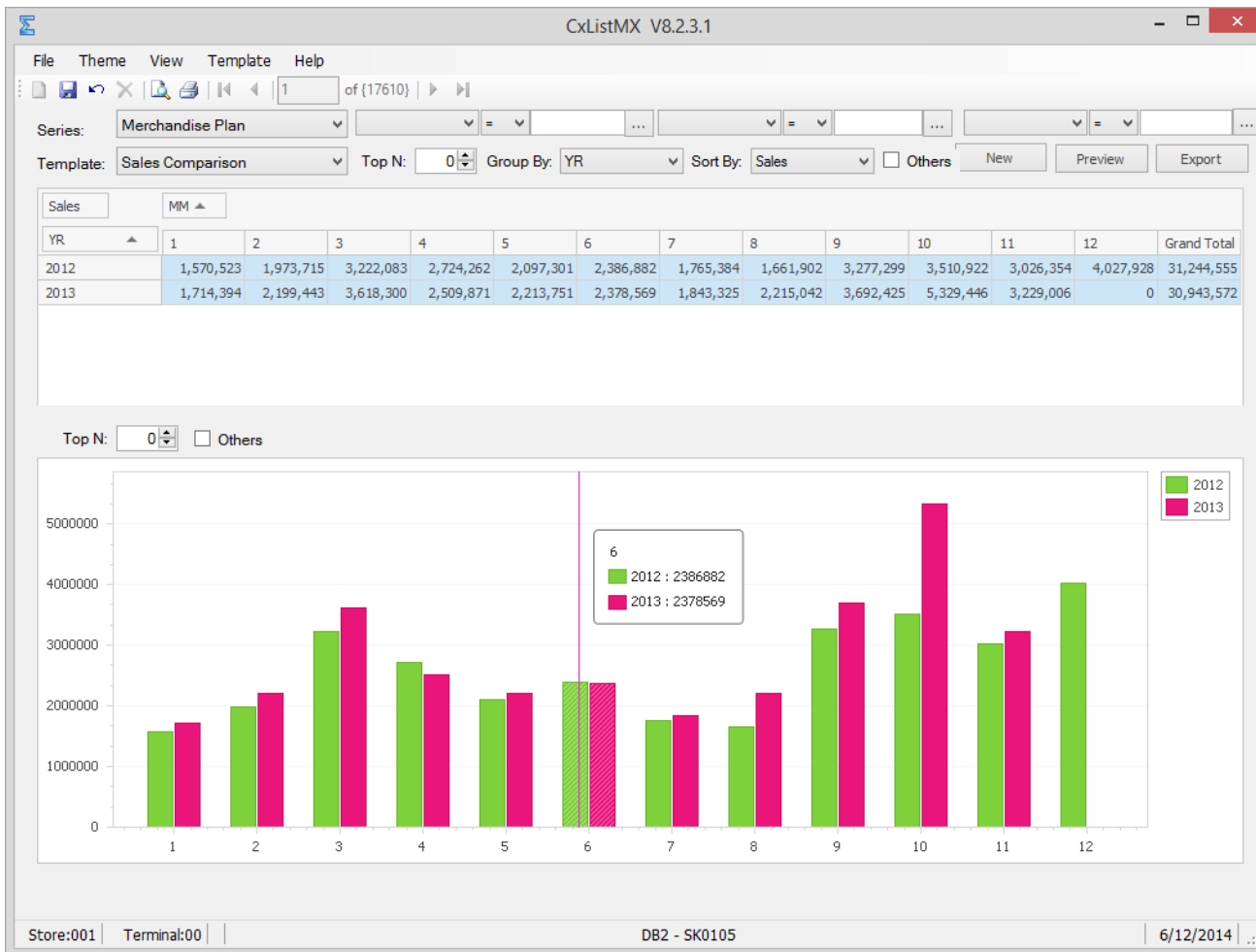
Additional reports

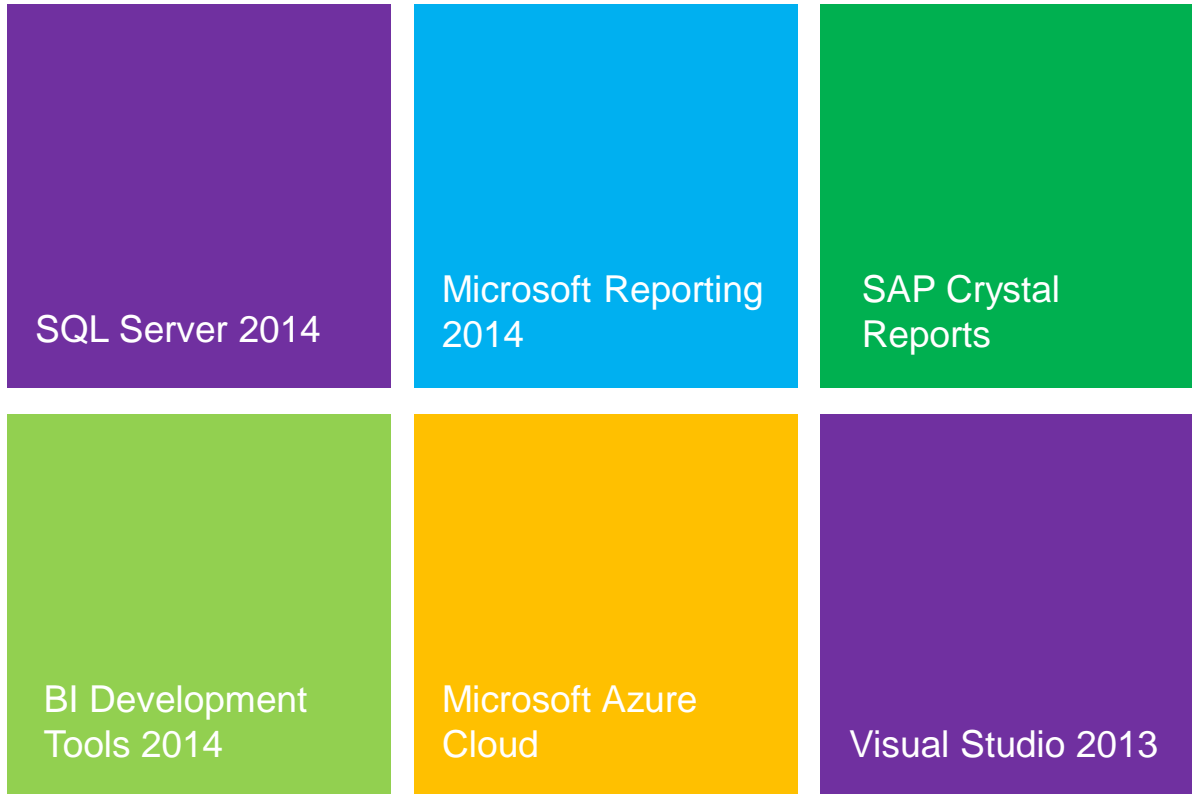
Season to date comparison

Improved top-down, bottom-up new plan data entry

New gross margin plan [IMU] interface

Merchandise plan added to Advanced Merchandising purchase order workbench application





Technology

Visual Studio 2013

SQL Server 2014

On-Premise and Cloud SAS
Deployment

SAP Crystal Reports

Secure Payment Processing

BI Development Tools

Google and Apple Tablets (Cloud and
server-based deployment only)

Microsoft Surface Pro 2 and 3

Windows 8 64 bit

Microsoft Mobile

Cybex Systems

Solution Profile

Company	Cybex Systems	www.cybexsystems.com	Affordable Enterprise Retail Solution
Contact	Lazar Belos	lbelos@cybexsystems.com	204 480 9773
Modules	POS	Retail Office	Advanced Series
Key Features	Configurable and Scalable	Complete Retail Solution	Enterprise-level Functionality
Retail Segment	1 to 500 Stores	20 to 2000 Employees	6 to 1,000 Users - Specialty Retail
Technology	SQL Server 2014	Visual Studio 2013	Microsoft Azure, SAP Crystal Reports
Deployment	On-Premise	Cloud	Tablet
Pricing	\$ 10,000 3 User, 5 Days	\$ 10,000 3 User, 5 Days	\$ 10,000 3 User, 5 Days
Additional License	\$1,500	\$1,500	\$1,500
Support Plan	18% \$ 270	18% \$ 270	18% \$ 270
Accounting	Dynamics GP	Quick Books	Sage

Cybex Systems

8.2 Upgrade Pricing

Module	License	Support Plan	Services
POS	0	Current Required	0
Head Office	0	Current Required	0
Mobile Applications	\$ 750 – Unlimited Users	250	1 Day \$ 1000
Integrated Payment Processing	\$ 750 – Unlimited Users	250	1 Day \$ 1000
Quick Books Integration GL	\$ 750 – Unlimited Users	250	1 Day \$ 1000
Quick Books Integration AP	0	0	1 Day \$ 1000
Physical Count - Tablet	\$ 750 – Unlimited Users	250	1 Day \$ 1000
Cybex List	0	Current Required	0
List Reports	0	Current Required	0
E-Commerce	\$ 750 – Unlimited Users	250	4 Days \$ 4,000